

Eighty Fifth Annual

BETHLEHEM FAIR

September 11, 12, & 13, 2009

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FOR IMMEDIATE RELEASE

“PRESERVING” AT THIS YEAR’S BETHLEHEM FAIR

(Bethlehem, CT August, 2009) Bethlehem Fair is participating in its first annual BALL Fresh Preserving AWARD Contest”. This contest is presented by BALL & KERR Fresh Preserving Products and both youths and adults can participate. Judges will select the 2 best entries submitted by an adult and the 1 best entry submitted by a youth in each of 4 categories – fruit, vegetable, pickle, and jam/jelly. There is no entry fee for the contest other than general admission to the Fair.

Entries must be preserved in BALL or BALL Collection Elite jars sealed with BALL lids and bands or BALL collection elite lids and bands. Entries can also be preserved in KERR jars, sealed with KERR lids and bands or BALL Collection Elite lids and bands.

In addition, the jam/jelly entries will be limited to recipes prepared using BALL pectin: original, no sugar needed, or liquid. A proof of purchase for the pectin is required with the entry. The UPC (bar code) from the BALL pectin package must accompany the entry.

Entries must be labeled with the product name, date of preparation, processing method, and processing time. All jars must be prepared within one year of the judging date.

Adult prizes from each category are:

First place -

- 2 five-dollar (\$5) coupons for BALL or KERR fresh preserving products and 1 three dollar (\$3) coupon for BALL pectin products

Second place-

- 1 five-dollar (\$5) coupon for BALL or KERR fresh preserving products and 1 three dollar (\$3) coupon for BALL pectin products

Youth prizes from each category are:

- 1 five-dollar (\$5) coupon for BALL or KERR fresh preserving products and 1 three dollar (\$3) coupon for BALL pectin products

The 85th Bethlehem Fair will be held September 11, 12, and 13 at the Bethlehem Fair Grounds, 384 Main St North, (Route 61) Bethlehem, CT. Hours are 5 PM to 10 PM Friday, 8 AM to 10 PM Saturday and 8 AM to 5:30 PM on Sunday. Admission to the Fair is \$7.00 for adults and \$5.00 for seniors on Saturday and Sunday only. Children under 12 are free when accompanied by an adult. Free parking is available.

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